

agency overview

 emergency room creative

ADVERTISING .: MARKETING .: DESIGN

P 702.795.7020 .: 4EROOM.COM

8250 W. CHARLESTON, SUITE 110 .: LAS VEGAS, NEVADA 89117



corporate identities / logos

corporate image branding

sales & marketing collateral

direct mail marketing

print advertising campaigns

top of mind awareness for your business

brochures & annual reports

special events & promotions

television & radio production

photography services

signage and environmental



CREATIVE



MARKETING



DESIGN



BRANDING



+++ urgent care

for urgent needs +++

*In the event of a brand emergency,
we're here for you.*

As far as we're concerned, the well-being of your company's brand image is of life-and-death importance. Whether your company is in a slump, or you're just looking for that extra "boost" to put your company ahead of the game, Emergency Room Creative can help get your company re-aligned for success. We provide a complete array of advertising, marketing and design services, with an emphasis on **corporate identity**, **image branding**, **direct mail promotions and sales collateral**. We have considerable experience providing health and vitality to some of the most respected brands throughout the largest metropolitan markets in the U.S. and Mexico and would welcome the opportunity to put our experience to the test with your business.

*We are extremely well versed and
specialize in marketing the following:*

hotel and resort

casino marketing

medical / healthcare

spa / wellness

real estate development

entertainment & events

retail product branding



direct mail marketing

advertising campaigns

sales kit and brochure design

+++ we're all **ears** +++

We listen to your needs, and assess what's ailing your business.

Unlike many of our competitors, we're not going to walk in and tell you how to run your company. No one knows your business better than you do. What we do offer is an old fashioned approach just like your family doctor. **We listen. We really listen.** We sit down and discuss what's ailing your business. We gather the facts, do our research and then, and only then, will we offer solutions. Your family doctor wouldn't make a diagnosis until he has evaluated you thoroughly. We believe your business deserves the same treatment.

We are passionate about our work, and **value customer service, integrity and earning our client's trust.** We believe to succeed you must always have a vision of where you're going, a strategy on how to get there, and most importantly, follow through with an effective delivery of your message each day, every day.

+++ we'll get your **heart pumping** +++

Creative that not only stands out, it's got a life of its own.

We're committed to developing exceptional work with strategic thinking to back it. The end goal is not only a pretty picture, but to **provide marketing that will get your product noticed**, produce a return on investment and ultimately create a customer for life. Although we are well versed, and have a full understanding of every aspect of marketing and advertising, we don't necessarily bill ourselves as general practitioners. Rather, we have aligned ourselves with affiliates who are the best in the business when it comes to media planning and public relations. By doing so our clients can reap the benefits of a full service agency, with specialized people working for them in each and every division of their account. After all, you wouldn't want a heart surgeon performing brain surgery on you...would you?

+++ straight from the
medical records +++

What's in our DNA?

We come from a long history of advertising and marketing backgrounds that extend over a decade. Not only are we creatives who are **meticulous craftsmen** of making your marketing and branding look its best, we are **results oriented strategists** with experience that shows.

In 2003 company founder, Edward Robledo, realized that there was a demand for a advertising and marketing firm that could accommodate the needs of businesses under the new and ever-changing climate of the economy we now live in. It was obvious that clients were having to react quicker to consumers demands and were not in a position to spend marketing dollars frivolously. Therefore, they required a marketing partner that was much more **flexible, cost effective and adaptable to their needs**, and yet are still capable of producing effective marketing and advertising campaigns using "big agency" thinking.

Emergency Room Creative is just that. An advertising, marketing & design agency developed to be your partner. Many of our clients even consider us an extension to their business, and work closely with us to develop strategies and marketing collateral that will successfully improve their bottom line. Our company structure is streamlined, so you get personal attention and direct access to the individuals working on your account. And, because of our internal structure, new projects are immediately put into action and **turn-around times are decreased tremendously** in comparison to large advertising firms where your project can get lost in the process for extensive periods of time.

We invite you to see how our business structure and experience can help lead to better success in your marketing efforts.



ADVERTISING .: MARKETING .: DESIGN

restoring the ((pulse)) to your business.

+ + + consider us the **lifeline**
to your bottom line + + +

With the focus and precision of an ER Surgeon, we can assess the effectiveness of your current marketing materials. We'll show you samples of work we've created for major clients in a vast array of industries, listen to your needs, and share insight and ideas that will surely get your heart pumping.

Just call our emergency hotline at 702-795-7020 and we'll meet where and when it's convenient for you. We'll be sure to keep it brief, we promise. But ultimately, it could mean a long and healthy life for your company.

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